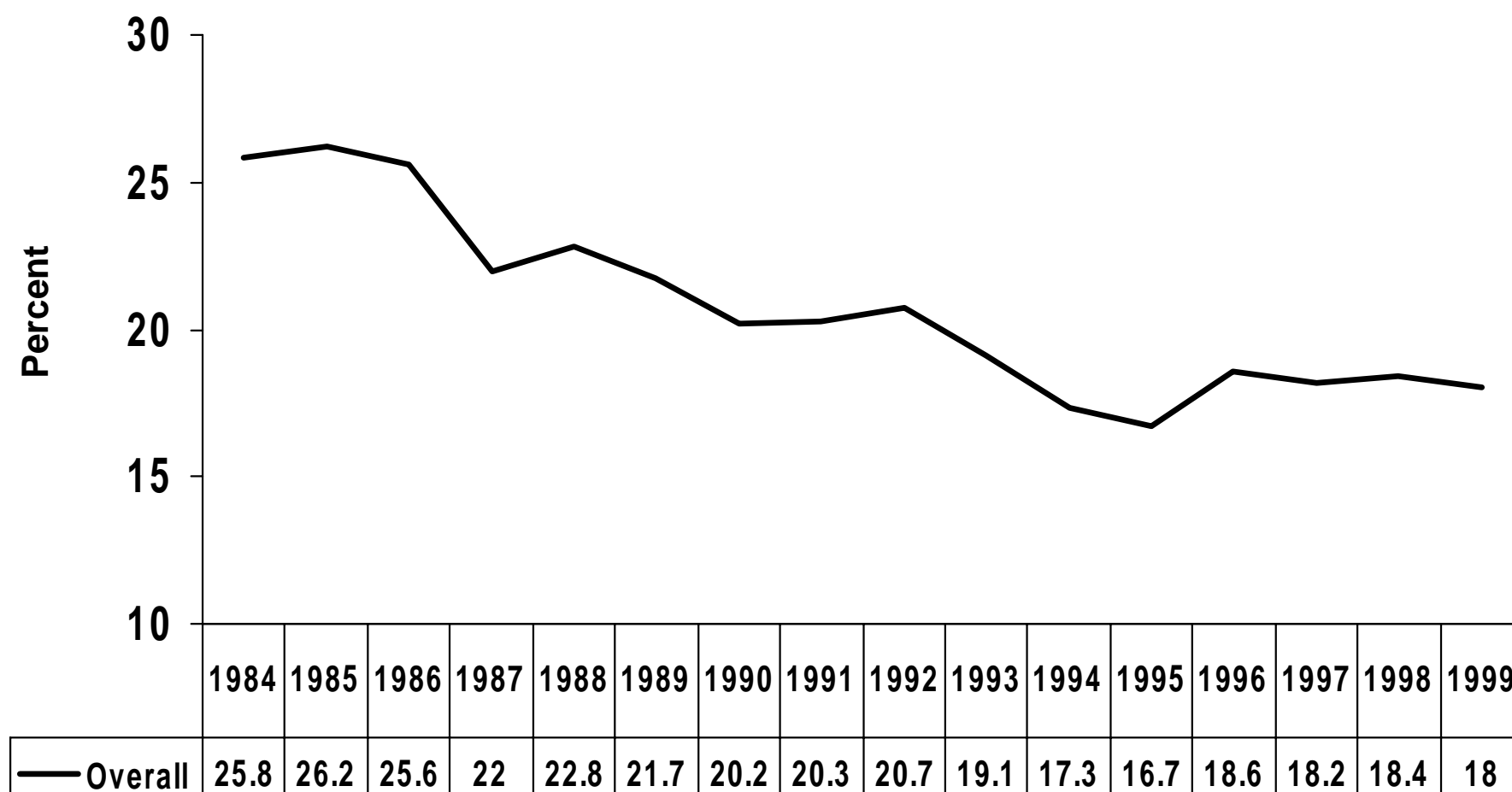


Smoking prevalence among California adults, 1984-1999

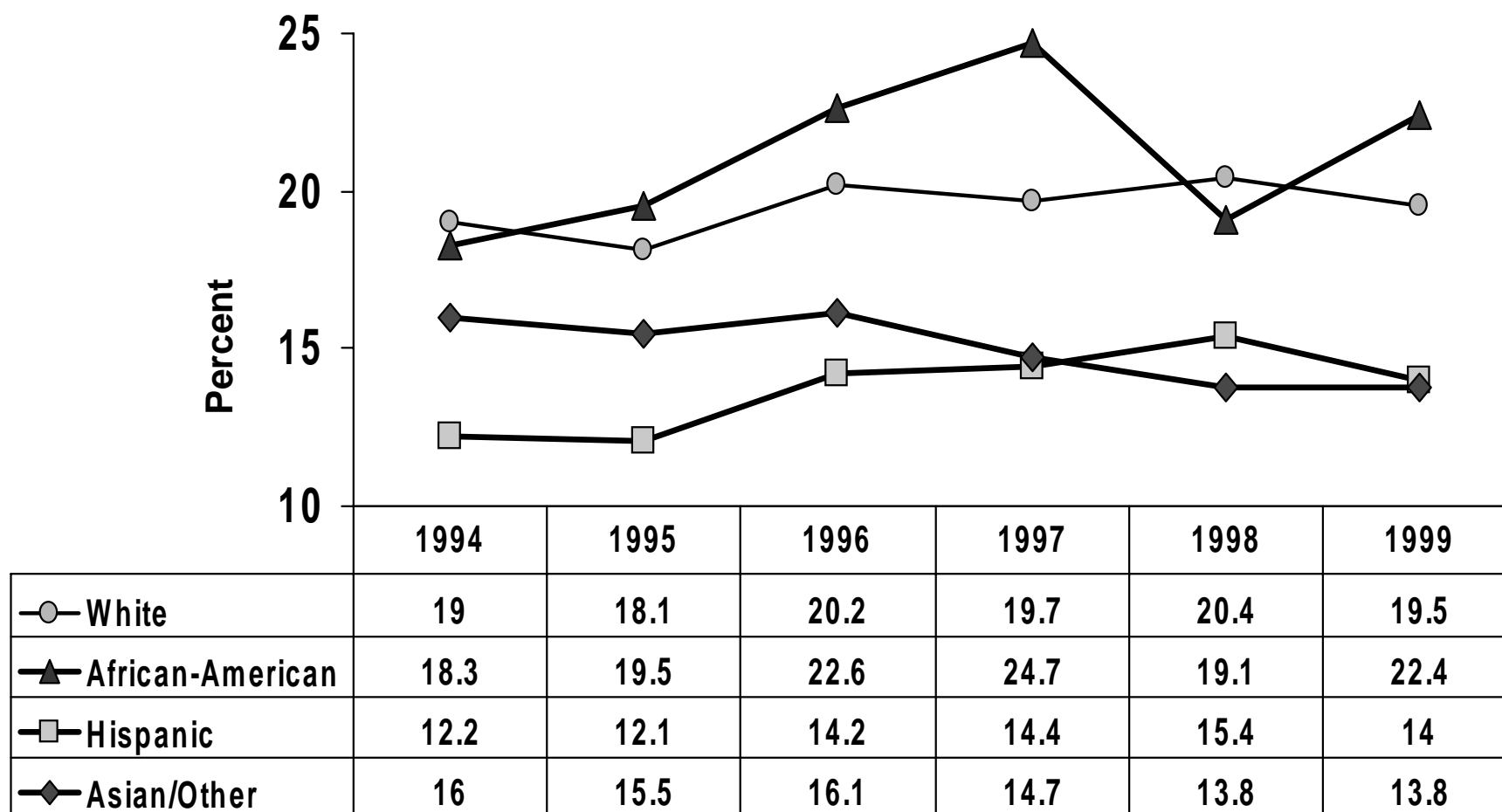


Source: BRFS1984-1992, BRFS and CATS combined 1993-1999.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: Tobacco Control Section, California Department of Health Services, April 2000.

Age-adjusted smoking prevalence among Californian adults by race/ethnicity group, 1994-1999

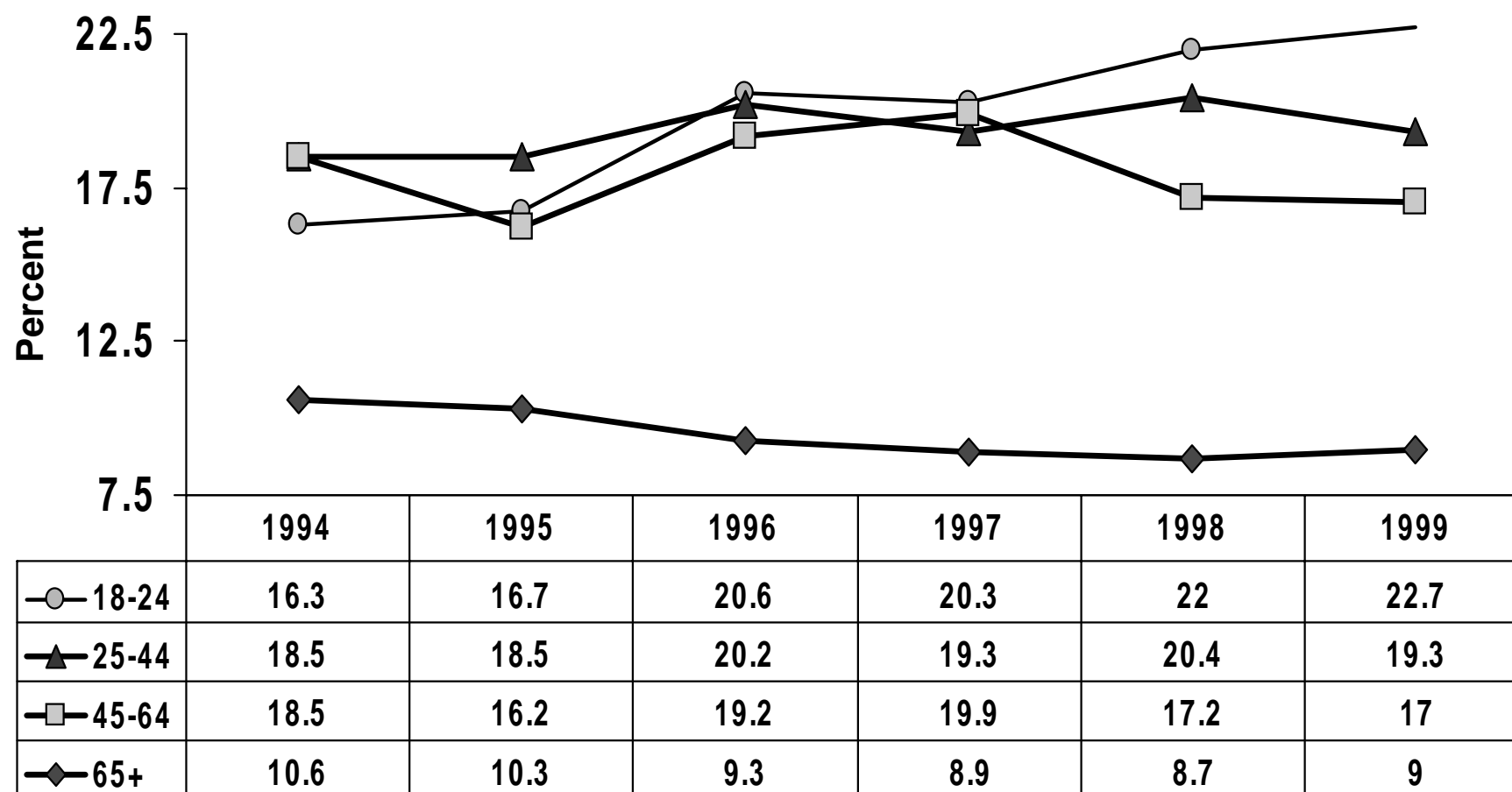


Source: BRFs/CATS 1994-1999 is weighted to the the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: Tobacco Control Section, California Department of Health Services, June 2000.

Smoking prevalence among Californian adults by age group, 1994-1999

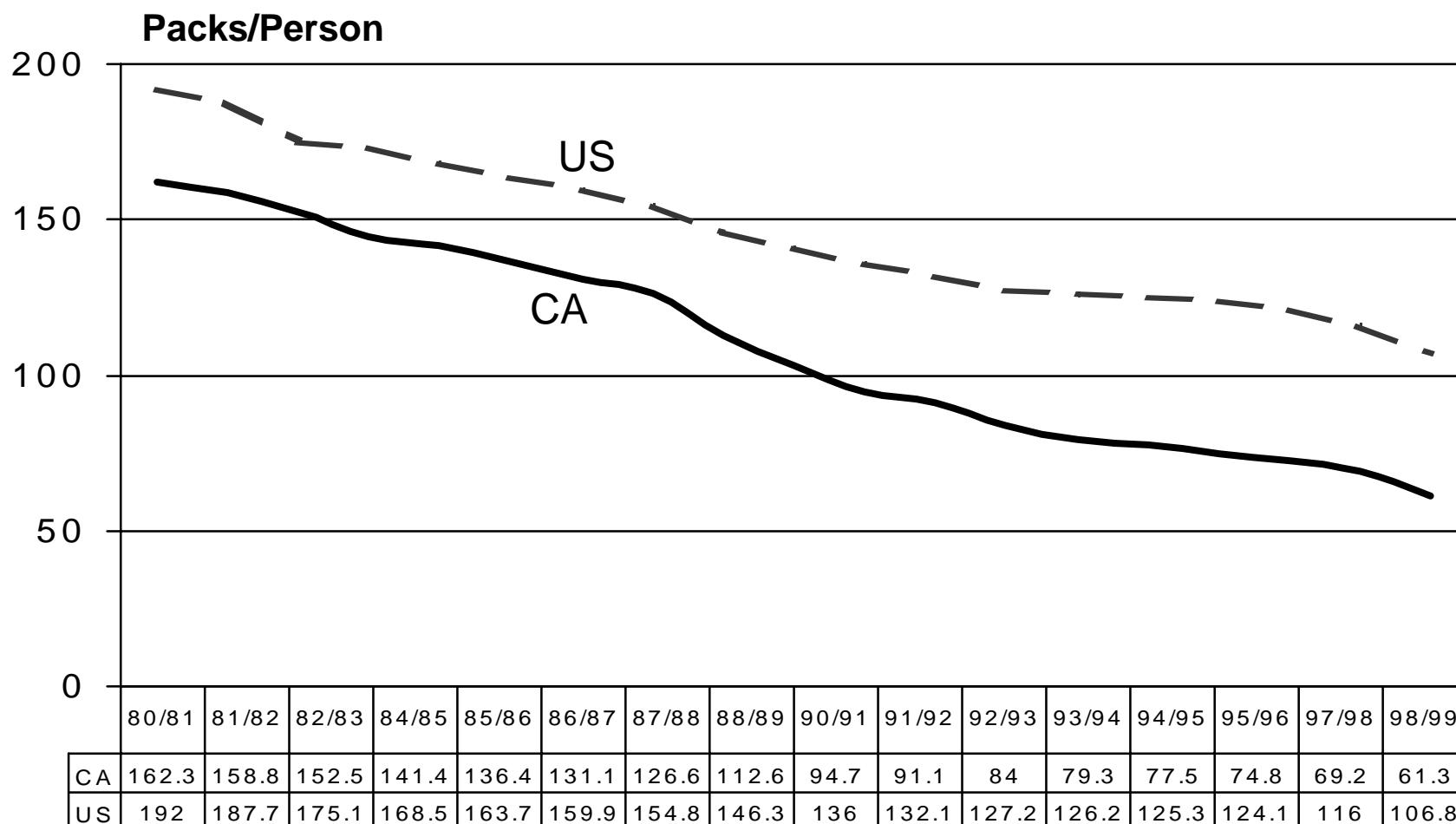


Source: BRFs/CATS 1994-1999 is weighted to the the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: Tobacco Control Section, California Department of Health Services, June 2000.

California and US adult per capita cigarette consumption, packs per fiscal year, 1980/1981-1998/1999

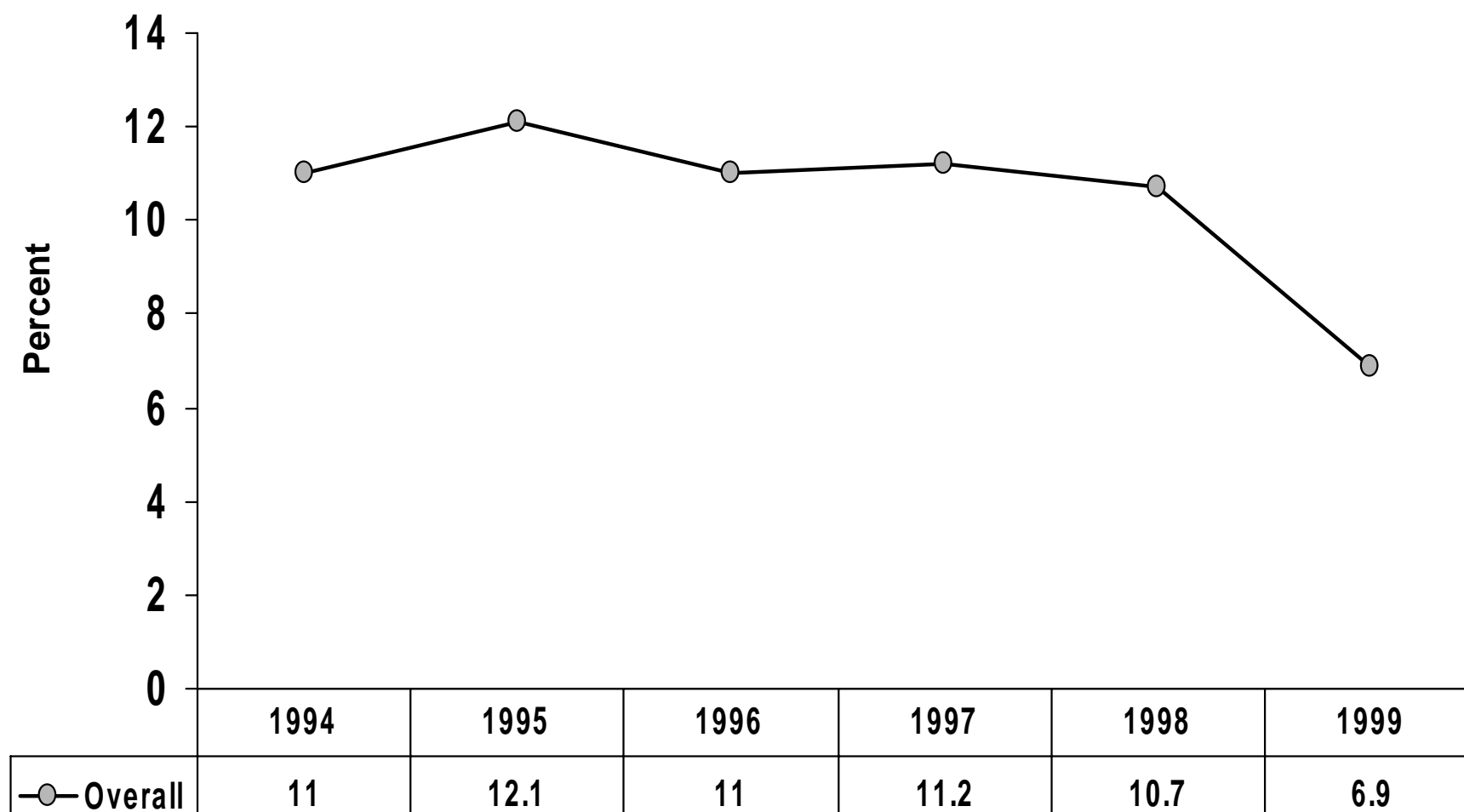


Source: California State Board of Equalization (packs sold) and California Department of Finance (population).

U.S. Department of Agriculture. Note that CA data is by fiscal year (July 1-June 30) and U.S. data is by calendar year.

Prepared by: California Department of Health Services, Tobacco Control Section, June 2000.

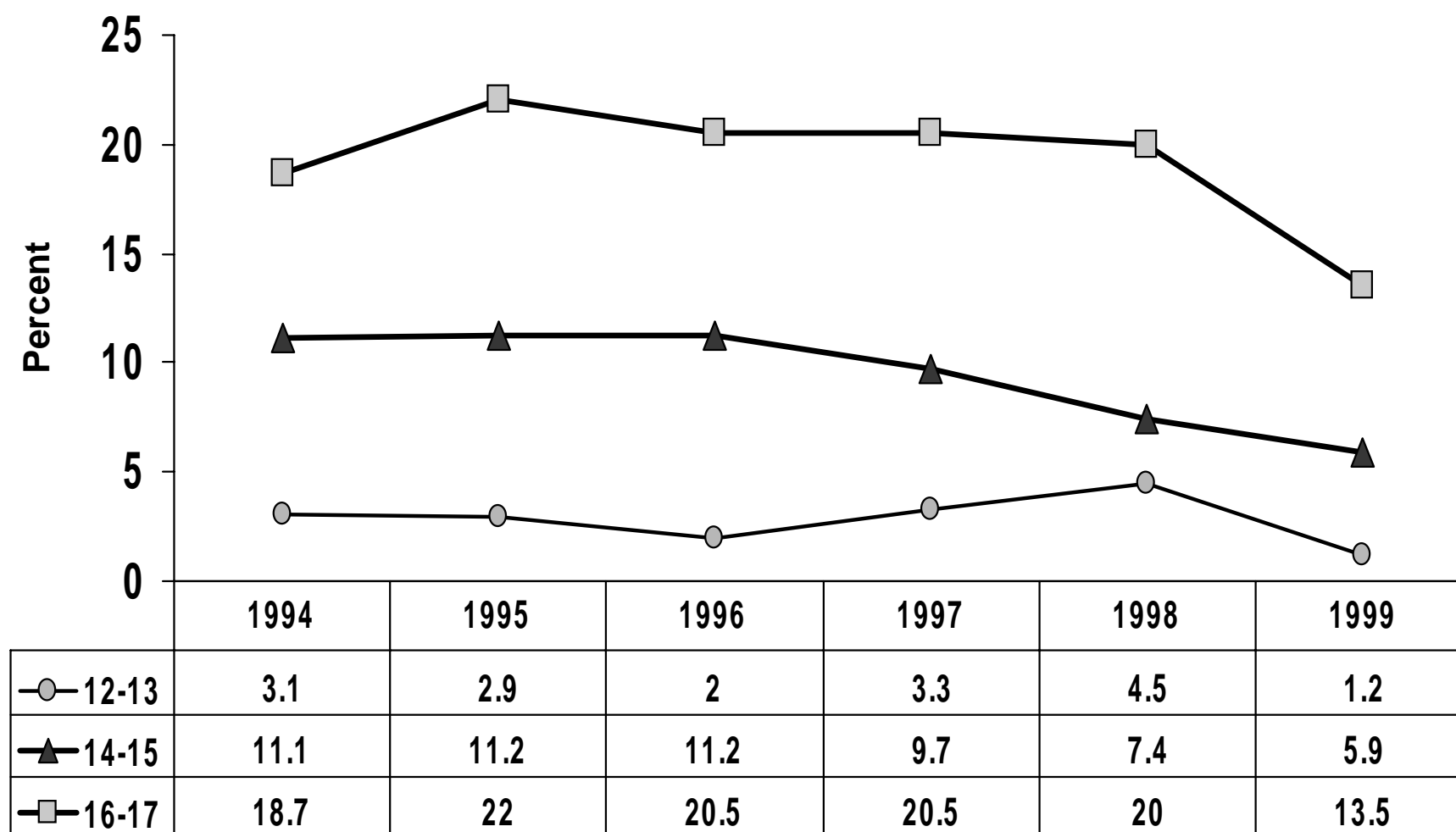
30-day smoking prevalence among California youth using a telephone survey, 1994-1999



Source: CYTS 1994-1999.

Prepared by: Tobacco Control Section, California Department of Health Services, June 2000.

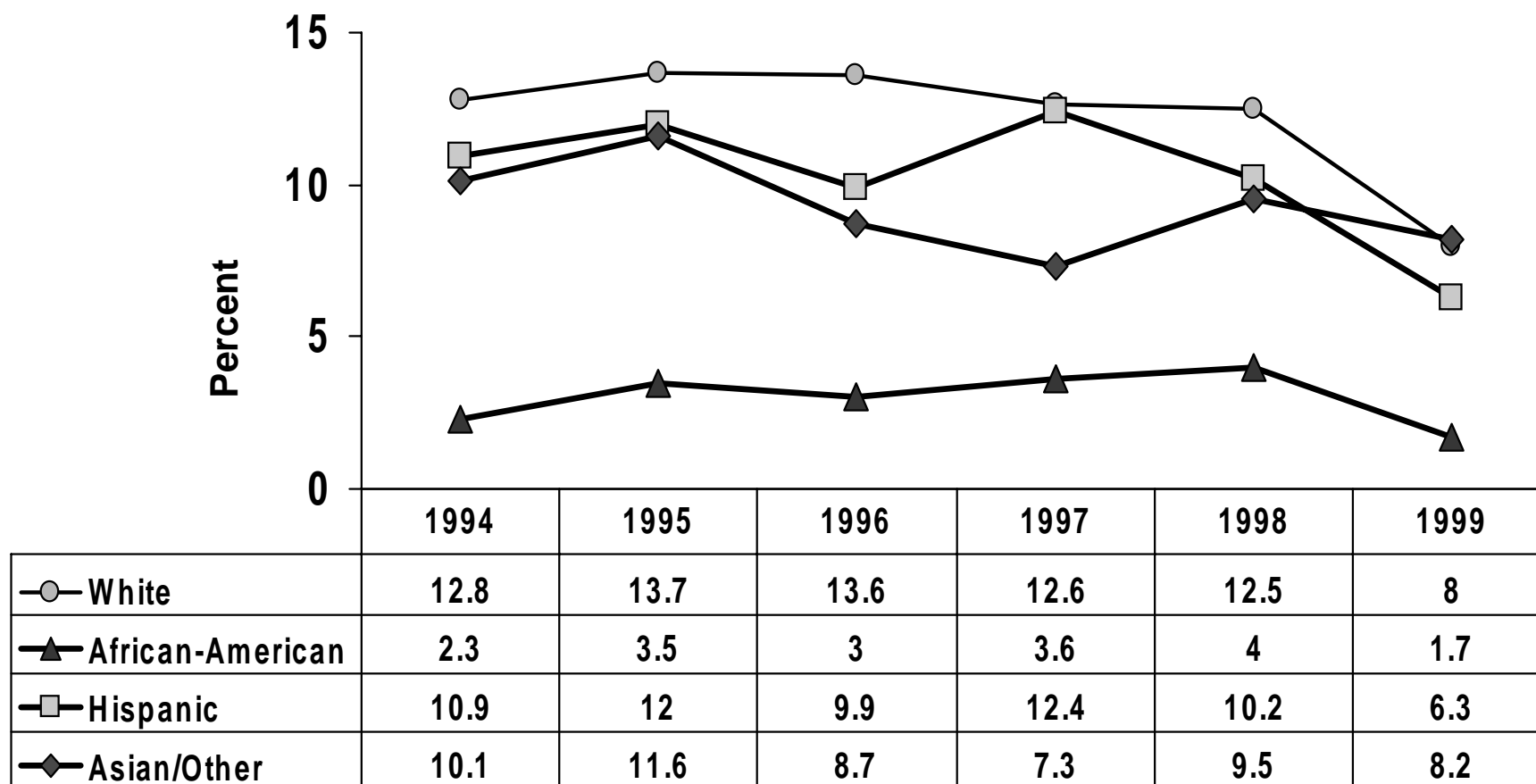
30-day smoking prevalence in California using a telephone survey by age group, 1994-1999



Source: CYTS 1994-1999.

Prepared by: Tobacco Control Section, California Department of Health Services, June 2000.

30-day smoking prevalence in California using a telephone survey by race group*, 1994-1999



* From 1998 to 1999, there were statistically significant changes among Whites and Hispanics. The decline observed among African-Americans and Asian/Others were not statistically significant.

Source: CYTS 1994-1999.

Prepared by: Tobacco Control Section, California Department of Health Services, June 2000.